

FLUX

FALL 2015

SHAKAS: A FIELD GUIDE
THE WEATHERMAN:
GUY HAOI
THE ALOHA OF VALETS

THE
CHARM
ISSUE



Alana wears a dress by **Language of the Birds**.
Umbrella by Vivienne Westwood.

Language of the Birds is the offspring of Tsia Carson, who splits her time between New York City and Honolulu. The line came around when she couldn't find that perfect dress for "city beach living"—those frocks formal enough to be worn to work, then to the beach. The structure and playfulness of her attire is inspired by her collection of vintage ma'ama'u and catkins.
afibebirds.com



ISLAND LOVE

A SHOWCASE OF LOCAL AND ISLAND-INSPIRED DESIGNERS

PHOTOGRAPHY BY JOHN HOOK

STYLED BY CARRIE SHULER

MAKEUP BY DULCE APANA, TIMELESS CLASSIC BEAUTY

MODELED BY ALANA BEALE

Alana wears a playsuit by **Jeffrey Yoshida**.

Jeffrey Yoshida, who is from Honolulu, spent 16 years working as a couture designer in the fashion district of New York City before returning home to Hawai'i, where he painstakingly creates custom designs with island flair that hark back to earlier decades. Think petticoats, graceful necklines, and vintage prints.

jeffreyyoshida@gmail.com



Alana wears a shift dress by **Tutuvi**.

Colleen Kimura, the Honolulu-born lady behind Tutuvi, is a print designer who sees simple garments and fabric furnishings as surfaces to show off prints. She makes every Tutuvi pattern herself, screen-printing the fabric before it's sewn into a dress, lavalava, aloha shirt, or tote bag.

tutuvi.com



Alana wears an aloha shirt by **Roberta Oaks** and a one-piece swimsuit by **S.Tory Standards**.

Sandra Tory has been producing swimwear since 2012, but she got her first taste of garment construction as a keiki hula dancer prepping for Merrie Monarch, for which she and her hālau were responsible for sewing all their own costumes. Expect flattering one-pieces, bikinis with a pop of color, and in the near future, a capsule collection of clothing covering more than just the bare necessities.

storystandards.com

Roberta Oaks started whipping up her mod-vibe dresses shortly after moving to Hawai'i from New Zealand (the Missourian has a penchant for travel) more than a decade ago. In 2009, she launched her Chinatown storefront and her line of aloha shirts, easily identifiable by their the slim cuts and knockout prints.

robertaoaks.com



Alana wears a skirt and bralette set by **Virginia Paresa**.

Virginia Paresa kicked it into high gear this year with her self-titled business and home décor designs, including pillows and rattan covers with lively patterns. Her creations are dreamt up at her home in Hau‘ula, then made through local fashion incubator-factory hybrid The Cut Collective. In spring 2016, she plans to debut womenswear.

virginiaparesa.com



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ofthebirds.com